



Zoho
Authorized
Partner

APPSTECH SOFT

COMPANY PROFILE



www.appstechsoft.com



About Us.

AppsTech Soft is a trusted Zoho Authorized Partner helping businesses streamline their operations with powerful cloud-based solutions. With over 20 years of founders' industry expertise and 4+ years of Zoho consulting experience, we specialize in Zoho implementation, customization, integration, and ongoing support.

Headquartered in India, with a growing global footprint, AppsTech Soft has successfully delivered 300+ Zoho setups worldwide across industries such as retail, trading, distribution, healthcare, manufacturing, services, and eCommerce. Our approach is simple yet effective — we align technology with business goals, ensuring every Zoho deployment drives measurable ROI.

Whether it's setting up Zoho CRM to accelerate sales, implementing Zoho Books for compliance-ready accounting, integrating Zoho Inventory with eCommerce platforms, or building custom apps on Zoho Creator, our team delivers end-to-end solutions.



Mission & Vision.

MISSION

At AppsTech Soft, our mission is to empower businesses with intelligent, affordable, and scalable Zoho solutions that simplify operations, improve collaboration, and drive measurable growth. We are committed to delivering value through tailored implementation, seamless integrations, and dedicated support, ensuring technology works hand-in-hand with business goals.

VISION

Our vision is to become a globally recognized Zoho consulting and technology partner, known for innovation, reliability, and customer-centric solutions. We aim to transform how SMEs and enterprises operate by leveraging cloud technologies, automation, and data-driven insights, enabling them to compete and thrive in the digital-first economy.



Appstechsoft: Your Trusted Technology Partner

With years of experience in the industry, we have honed our expertise in delivering high-quality Zoho and Odoo implementations. Our team of skilled professionals is committed to understanding your unique business needs and tailoring solutions that align with your goals. We pride ourselves on our ability to deliver exceptional results, exceeding customer expectations at every stage of the project.

Our Specialty: Quality of Delivery

Unlike other Zoho partners, our focus on quality sets us apart. We believe that a successful implementation is not just about delivering a functional system but also ensuring that it is easy to use, efficient, and scalable. Our rigorous quality assurance processes guarantee that our solutions meet the highest standards of excellence.



We are your go-to partner for implementing and optimizing a core suite of Zoho applications designed to enhance customer relationships, streamline operations, and foster seamless team collaboration. Our expertise helps businesses leverage Zoho's powerful ecosystem to achieve greater efficiency, better customer engagement, and simplified HR processes.

Email and Office Communication

Experience seamless collaboration with our integrated email and office communication solutions. From shared calendars and document management to real-time messaging, our tools empower your team to work efficiently and effectively.

Sales and Customer Management

Streamline your sales processes and build stronger customer relationships. Our CRM solutions provide valuable insights into your sales pipeline, enabling you to track leads, manage opportunities, and close deals more effectively.



Accounting and Financial Management

Gain complete control over your finances with our robust accounting and financial management tools. Accurately track your income, expenses, and cash flow to make informed business decisions.

Inventory and Order Management

Optimize your inventory management and order fulfillment processes. Our solutions help you maintain accurate inventory levels, streamline order processing, and ensure timely delivery of products.

Human Resources Management

Streamline your HR operations and foster a positive work environment. Our HR management tools simplify tasks such as employee onboarding, performance reviews, and time tracking.



Retail Operations (PoS) Management

Equip your retail business with powerful point-of-sale (PoS) solutions. Our systems streamline checkout processes, manage inventory, and provide valuable sales data for informed decision-making.

Manufacturing and Production Management

Optimize your manufacturing processes and improve productivity. Our solutions help you plan production schedules, track work orders, and manage quality control.

Project Management

Effectively plan, execute, and track your projects with our comprehensive project management tools. From task assignment and resource allocation to progress tracking and reporting, our solutions ensure successful project delivery.



Data Analytics and Reporting

Extract valuable insights from your data to make data-driven decisions. Our analytics tools provide customizable reports and dashboards, helping you identify trends, optimize operations, and improve performance.

Industry Focus

Retail Shops and Supermarkets

Tailored solutions to streamline your retail operations, from inventory management and POS systems to customer loyalty programs.

Manufacturing Units

Efficient solutions to optimize your manufacturing processes, improve productivity, and ensure quality control.

Small and Medium-Sized Enterprises (SMEs)

Comprehensive solutions to support your growth, streamline operations, and improve efficiency.

Local Service Providers

Customized solutions to manage your appointments, customer information, and billing.

Restaurants and Cafes

Efficient solutions to manage your reservations, orders, and inventory, while providing exceptional customer service.

Hospitals and Healthcare Facilities

Specialized solutions to streamline patient records, manage appointments, and improve overall efficiency.

Educational Institutions

Comprehensive solutions to manage student enrollment, attendance, and academic records, while enhancing communication with parents and staff.

Our Value Proposition

At Appstechsoft, we believe in delivering more than just software solutions. We offer a comprehensive value proposition that sets us apart:

- **Tailored Solutions:** Our team works closely with you to understand your unique business needs and develop customized solutions that align with your goals.
- **Expertise and Experience:** With years of industry experience, we bring a wealth of knowledge and expertise to every project.
- **Quality Assurance:** We are committed to delivering high-quality solutions that meet the highest standards of excellence.

www.appstechsoft.com



Ready to Automate Your Business with Seamless Zoho Migration?



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